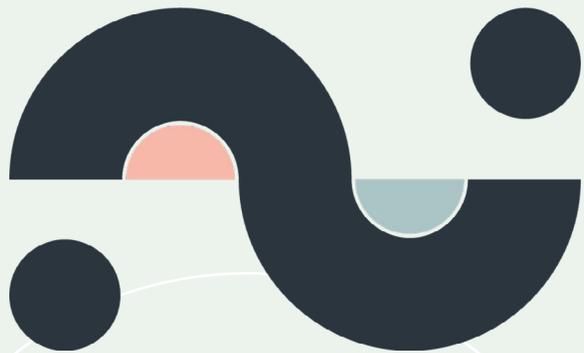


ASHLEY YEO

UX UI DESIGNER

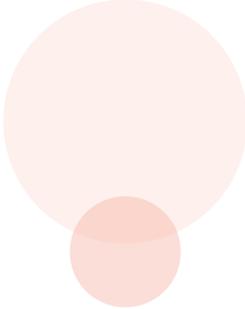


adaptable emerging empathetic energetic
determined inspired communicative bright
fearless joyful intelligent friendly unique
imaginative inventive passionate motivated
resourceful cheerful versatile amicable
eye-catching bold dynamic illustrative
balanced flexible expressive persistent

INSPIRED

DYNAMIC

BALANCED

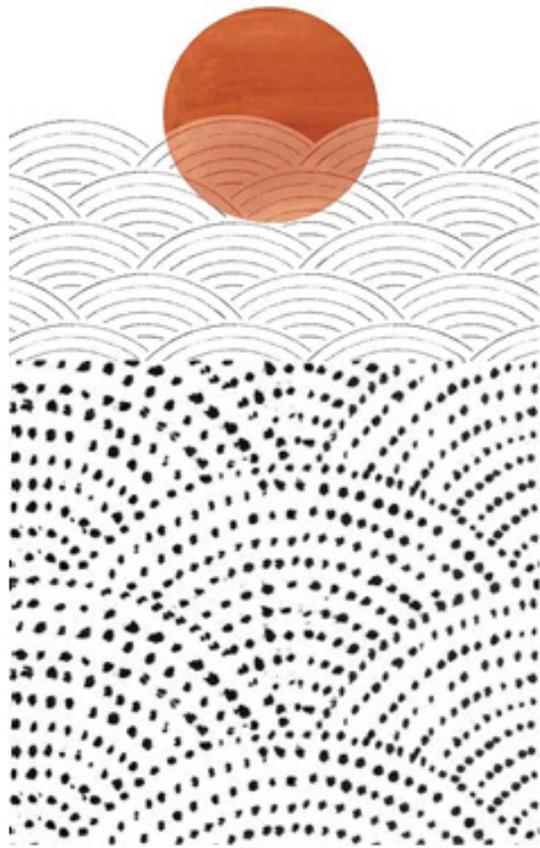
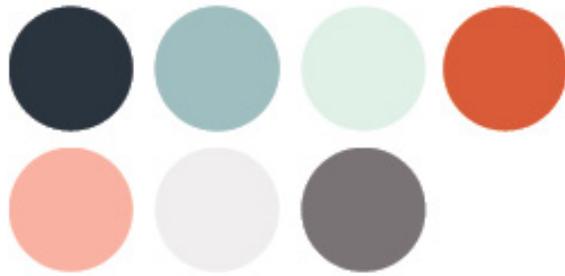


INSPIRED

DYNAMIC

BALANCED



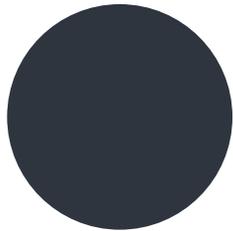




“Inspired to create dynamic products and services through the balance of design and technology.”



Primary Colors

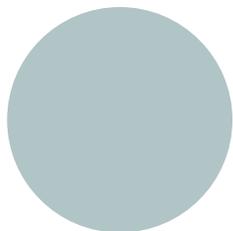


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C: 82 M: 65 Y: 51 K: 56

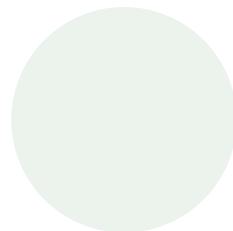


f5f4f5
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C: 5 M: 4 Y: 3 K: 0

Secondary Colors

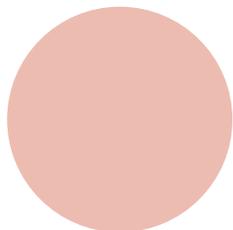


abc4c7
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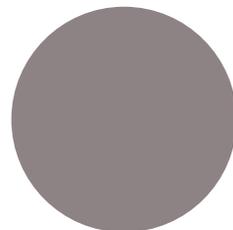


e8f3eb
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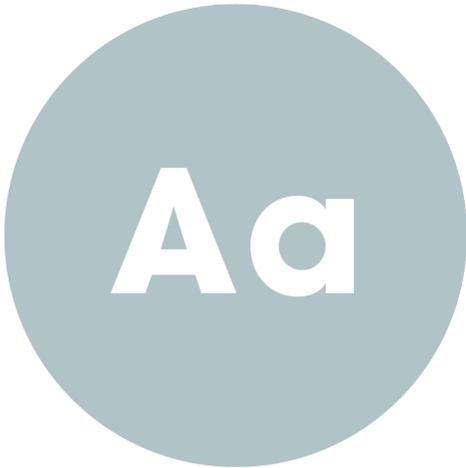
Accent Colors



f7b9aa
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867c7c
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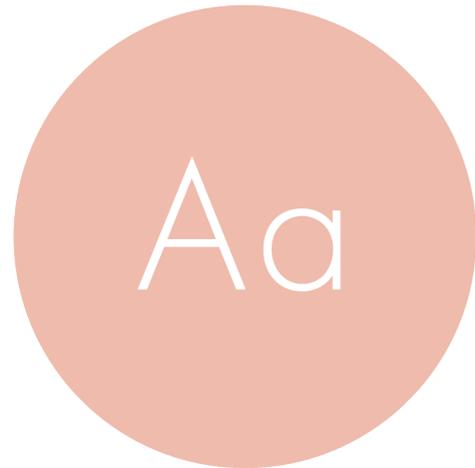


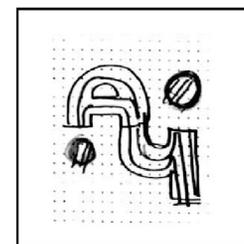
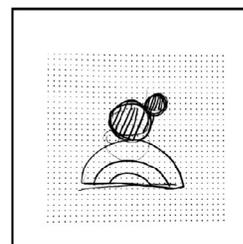
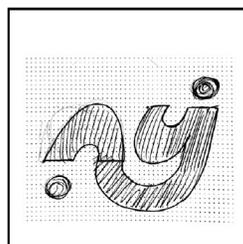
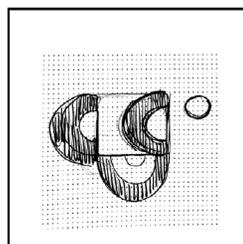
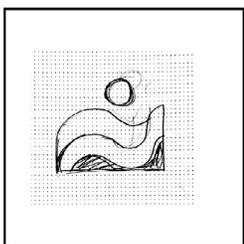
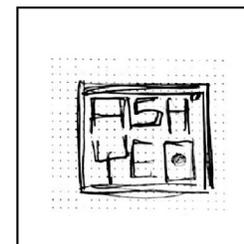
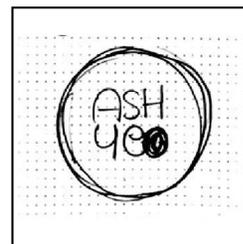
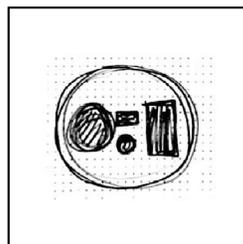
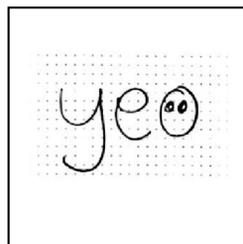
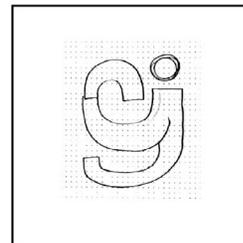
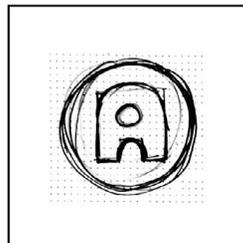
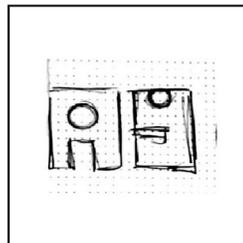
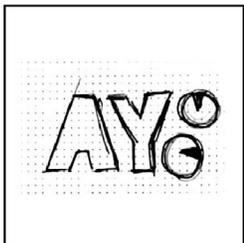
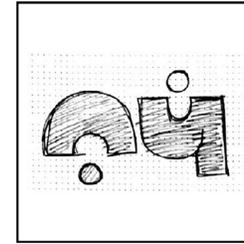
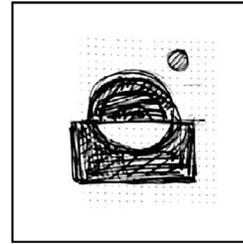
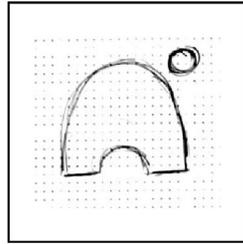
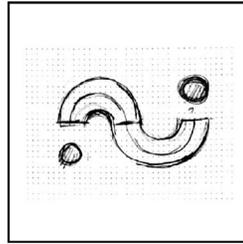
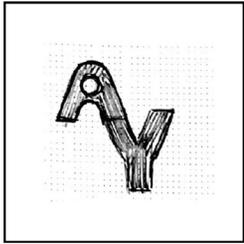
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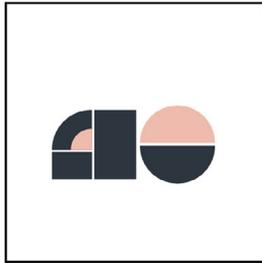
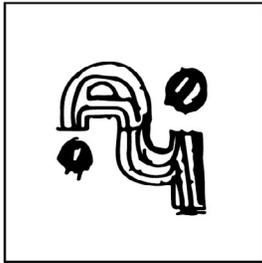
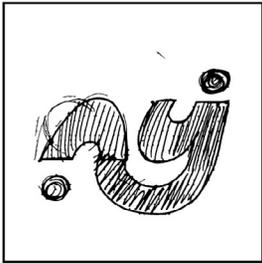
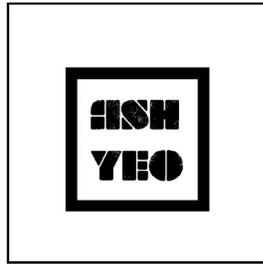
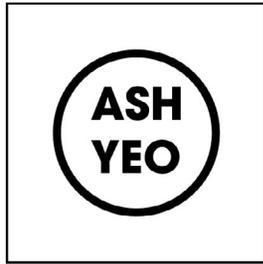
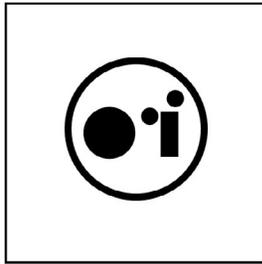
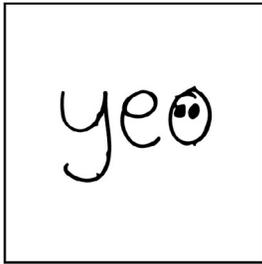
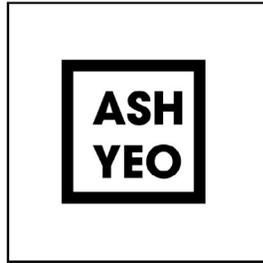
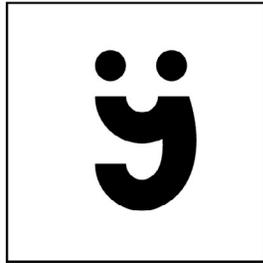
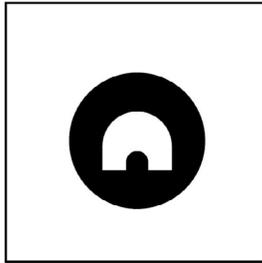
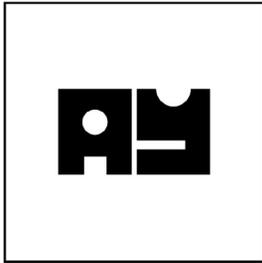
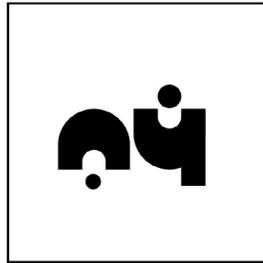
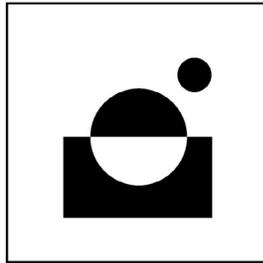
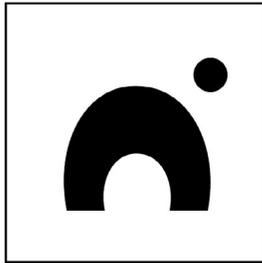
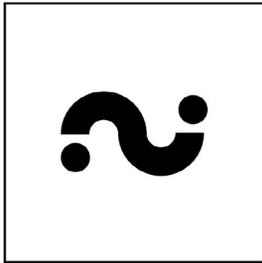
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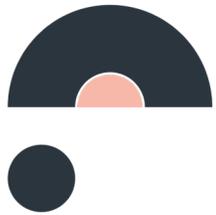
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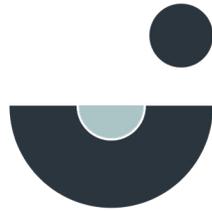




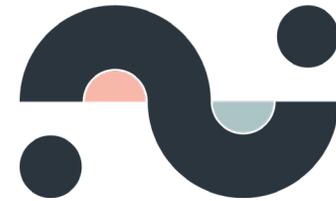




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INSPIRED

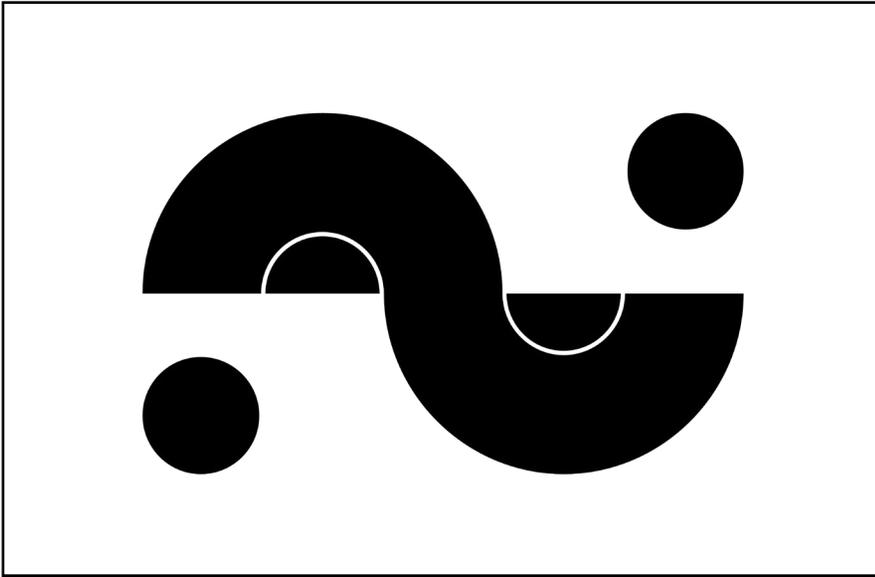
DYNAMIC

BALANCED

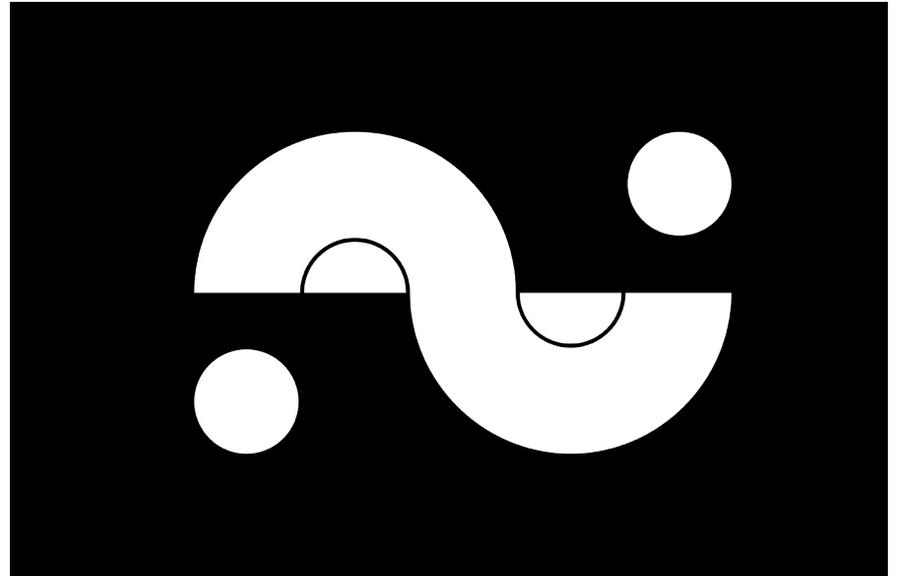




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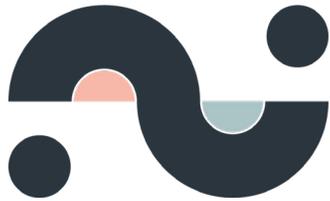


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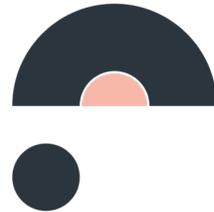




Minimal Logo



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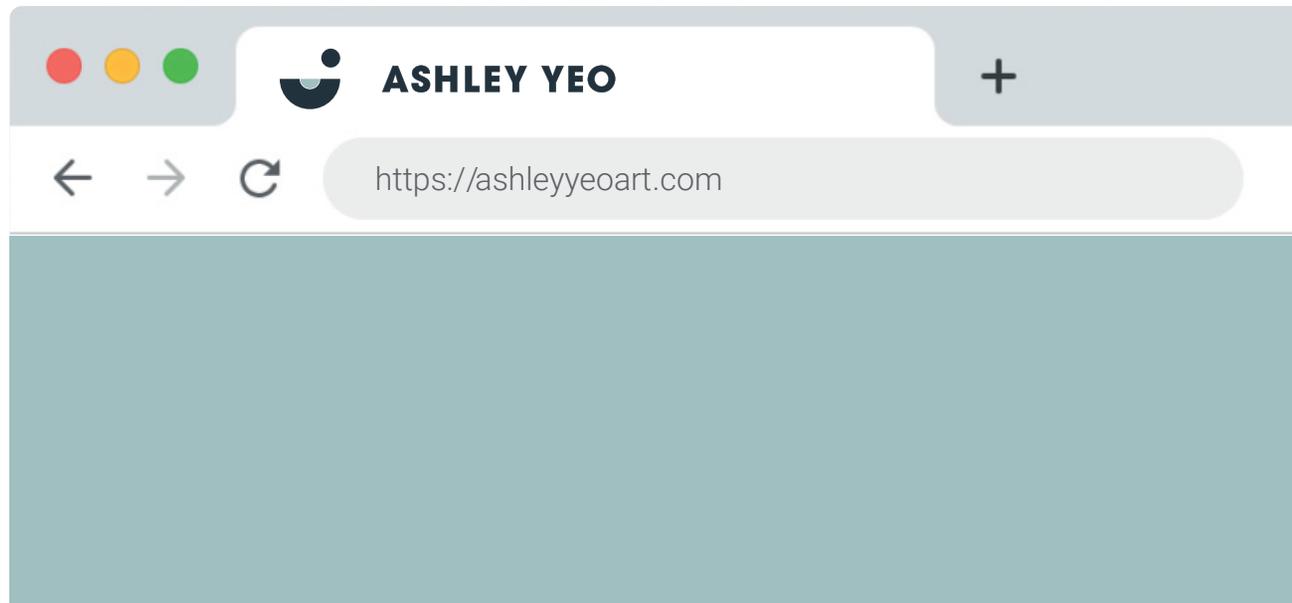


Digital Minimum
Width: 97 px



Digital Minimum
Width: 32 px

Favicon







ASHLEY YEO
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650.580.9979
ashleyyeo825@gmail.com
ashleyyeoart.com



CONTACT

(650) 580 - 9979
ashleyyeo825@gmail.com
www.ashleyyeoart.com

COVER LETTER

August 1, 2021
Company Name

Dear Hiring Manager,

I would like to join your team as a UX/UI Designer because I've been fascinated by your innovative solutions for building eCommerce websites and extensive custom development service that provides excellent user experience. My background as a former UX/UI designer taught me the importance of forming a positive user experience and designing a habitual product. I believe I can use my experience to maximize the impact of your product.

My experience as a design intern and UX/UI designer includes creating web and mobile high-fidelity wireframes, prototypes, and motion graphics for several clients. During my previous role as a sales manager, my main role was to create graphic content, provide excellent customer service to the clients, and lead the team to exceed the company's sales goal. Due to my excellent communication skills, I was able to receive positive feedback from the clients and increase the client base.

I'm applying for this job because of your company's passion for solving problems to create an enterprise-level product that is easy and inspiring to users. I strongly agree with the idea of complex problem-solving skills being essential as a UX/UI Designer. As a designer who enjoys working on multiple projects and collaborating with the team, I believe I can be an excellent addition to your team.

I would love to apply my expertise in UX/UI design and collaborate within the product management and engineering team to help you build an excellent product design. You can learn more about my experience and education by viewing my attached resume and portfolio. Thank you for your time and I look forward to hearing from you.

Sincerely,

Ashley Yeo



ABOUT

Creative UX/UI designer skilled in developing human centered designs. Resourceful team player with strong interpersonal and problem-solving skills.

EXPERIENCE

2020 - Present
Design Intern - Sage Digital Marketing, Inc.

Create 90-second motion graphics about the marketing firm. Illustrated and animated storyboards using Adobe Illustrator and After Effects. Designed micro-interaction designs of a graph and chart for the website and motion graphics.

2017 - 2021
Sales Manager - Lenz Arts, Inc.

Led a team to exceed sales goals and meet customer needs. Organized tasks to increase sales, educated prospects on products and promoted the business on social media. Assisted the sales team as a buyer of the company.

PROJECTS

February - June 2021
UX/UI Designer - NASA Corporate Sponsored Project

Collaborate with a team of artists and designers on free-flying robot Astrobee, a project sponsored by NASA. Implement 3-D models reflecting design intentions and produce orthographic drawings based on UX research.

AWARDS & CERTIFICATIONS

2021 - Present
UX Design Certification - Google

2021 Summer
Presidential Scholarship - Academy of Art University

CONTACT

(650) 580 - 9979
ashleyyeo825@gmail.com
www.ashleyyeoart.com

EDUCATION

2020 - 2021
MA in Web/Media Design
Academy of Art University, CA

2010 - 2013
BA in Art History
University of California, Berkeley

SKILLS

Visual Design
Graphic Design
Infographics
Motion Design
Prototyping
User Flows
User Research
Usability Testing

TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe InDesign
Adobe XD
InVision/Figma/Sketch
HTML/CSS/JavaScript
Microsoft Office

LANGUAGES

English & Korean

