



ASHLEY YEO

UX/UI DESIGNER

ABOUT

Creative UX/UI Designer with strong interpersonal and problem-solving skills. Inspired to build dynamic and delightful products and services through the balance of art and technology.

EXPERIENCE

2020 – Present

UX/UI Designer – Sage Digital Marketing, Inc.

Developed user interaction concepts by sketching and prototyping into wireframes of web and mobile platforms. Illustrated and animated storyboards using Figma, Illustrator, and After Effects. Designed micro-interaction designs of a graph and chart for the web/motion designs based on UX research.

2017 – 2021

Sales Manager – Lenz Arts, Inc.

Led a team to exceed sales goals and meet user needs. Developed monthly Buyer's Guide designs and contents based on user research and design thinking skills. Executed user-centered designs and content, promoting the business on social media and website.

PROJECTS

February – June 2021

UX/UI Designer – NASA Sponsored Project

Collaborated with a team of designers and engineers on Astrobee, an AI free-flying robot. Reimagined the concept of space tourism by iterating potential solutions, building a UI design system, and 3-D models reflecting design intentions, user insights, and UX research.

2018 – 2020

UX/UI Designer – Contract, Freelance

Developed Interaction and UX/UI design projects for AI, e-commerce, fintech, health, and wellness web/mobile applications by creating case studies, user flows, wireframes, prototypes, and mockups.

EDUCATION

2020 – 2021

MA in Web/Media Design – Academy of Art University

2010 – 2013

BA in Art History – University of California, Berkeley

CONTACT

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ACCOMPLISHMENTS

2021 – Present

UX Design Certification
– Google

2021 Summer

Presidential Scholarship
– Academy of Art University

2019 – Present

Featured Designer
– CCC Design Gallery, San Francisco

SKILLS

Creative Thinking Skill
Graphic Design
Interaction Design
Illustrations
Infographics
Motion Design
User-centered Design
User Experience Design
User Interface Design
Usability Testing
Web/Mobile Design

TOOLS

Figma
Sketch
InVision
HTML/CSS/JavaScript
Adobe Creative Suite
Microsoft Office
Google Apps

LANGUAGES

English & Korean